

# 2023 GIRLS INC. **NEW YORK LUNCHEON**

The Plaza

The Grand Ballroom, 768 Fifth Avenue New York, NY 10019

Tuesday, March 7, 2023 Reception: 11:15 a.m. Luncheon: 12:00 noon

#### LEADER: \$100,000

Recognition announcement during the event. 20 tickets to the event (most preferred seating). Two unique mentions across Girls Inc. social media channels. Premier electronic ad during the event (10-second screen time, full-screen, color). Premier ad and logo placement on Girls Inc. website. Recognition in the program. Sponsorship acknowledgement in Girls Inc. newsletter and post-event Thank You email. National program sponsorship recognition with personalized Impact Report.

#### STRONG: \$50,000

Recognition announcement during the event. 10 tickets to the event (preferred seating). Sponsorship of a table of girls. One unique mention across Girls Inc. social media channels. Full color electronic ad during the event (5-second screen time, full-screen, color). Premier ad and logo placement on Girls Inc. website. Recognition in the program. Sponsorship acknowledgement in post-event Thank You email.

## SMART: \$25,000

10 tickets to the event. Gold electronic ad during the event (5-second screen time, full-screen, black and white with gold border). Ad and logo placement on our website. Social media group acknowledgement post event. Recognition in the program. Sponsorship acknowledgement in post-event Thank You email.

### BOLD: \$10,000

10 tickets to the event. Black and white electronic ad at the event (5-second screen time, full-screen, black and white). Name listing as a sponsor on our website. Inclusion in ad slideshow on website. Recognition in the program. Social media group acknowledgement post event.

#### **ADVOCATE: \$5,000**

10 tickets to the event. Logo ad during the event (logo listing on the supporters screen). Inclusion in ad slideshow on website. Recognition in the program.

#### **CHAMPION: \$1,000**

Two tickets to the event. Name listing on supporters screen during the event. Inclusion in ad slideshow on website.

#### **CORPORATE TICKET: \$500**

One ticket to the event. Name listing on supporters screen during the event.

#### **SUPPORTER TICKET: \$250**

One ticket to the event.

## **DONATION**

I would like to make a donation of:

I regret that I cannot attend the 2023 Girls Inc. New York Luncheon, but wish to show my support:

- By sponsoring a table of girls to attend the event: \$5,000
  - By lending my name to the Benefit Committee at the Champion level: \$1,000
  - By sponsoring an individual girl to attend the event: \$250
  - \_\_\_ By making a contribution of \$\_\_

Covid protocols: Girls Inc. is carefully monitoring the situation and following the recommendations of the CDC. We will be in touch with event attendees with confirmed COVID protocols closer to the date of the event. As always, we recommend that you take the necessary steps to understand your risk and protect yourselves and others.

# **ELECTRONIC ADS**

Dimensions for ad submissions are 26.6" W x 15" H except for Gold Ad which measures 24" x 12.5". Horizontal format for all.

- Please submit pdf, tiff, jpg, or eps files of your ad saved at a minimum resolution of 300 dpi with all fonts embedded.
- Submit electronic ads through email and please stuff or zip all files prior to sending.
- Do not use a font below 12 point to ensure proper screen viewing.

Ad Materials Due: February 26, 2023

Send ads to events@girlsinc.org

## **Kindly Reserve:**

- Premier Ad: \$4,500 10-second screen time. Full-screen, color ad. Includes premier ad placement on the Girls Inc. website.
- Full-Color Ad: \$2,500 5-second screen time. Full-screen, color ad. Includes ad placement on the Girls Inc. website.
- Gold Ad: \$1,500 5-second screen time. Full-screen, black and white ad with gold border (Girls Inc. will add the border). Includes ad placement on the Girls Inc. website.
- Black and White Ad: \$850 5-second screen time. Full-screen, black and white ad.
- Logo Only: \$450 5-second screen time. Your logo or name listing on the supporters screen.

# **CONTACT INFORMATION** Company\_\_\_ \_\_\_\_\_City\_\_\_\_\_State\_\_\_\_Zip\_\_\_ Address E-MAIL\_\_\_\_ Please note that payment is due prior to the event Check enclosed\_\_\_\_\_ I would like to pay by credit card: ☐ AMEX ☐ VISA ☐ MC ☐ DISC CARD # **EXP. DATE** Signature **SPONSORSHIP RECOGNITION** Please indicate below the exact listing you prefer for event materials. You may list your name OR the name of your company (only one line may be listed).

Please return all materials to Harvin Rogas at girlsinc@5bevents.com or call

(310) 559-9334 ext. 102 for more information.

Please make checks payable to: Girls Inc. Federal Tax ID# 13-1915124

Register online at girlsinc.org

Please send checks to:

Checks may be mailed along with this form to: Girls Inc.

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